

To: House Majority PAC
From: Normington, Petts and Associates
Re: NY-24
Date: July 23, 2012

The following is a summary of findings of a survey conducted among 400 likely general election voters in New York's newly drawn 24th Congressional district. The survey was conducted July 16-18, 2012. The sampling error for the survey is plus or minus 4.9 percentage points.

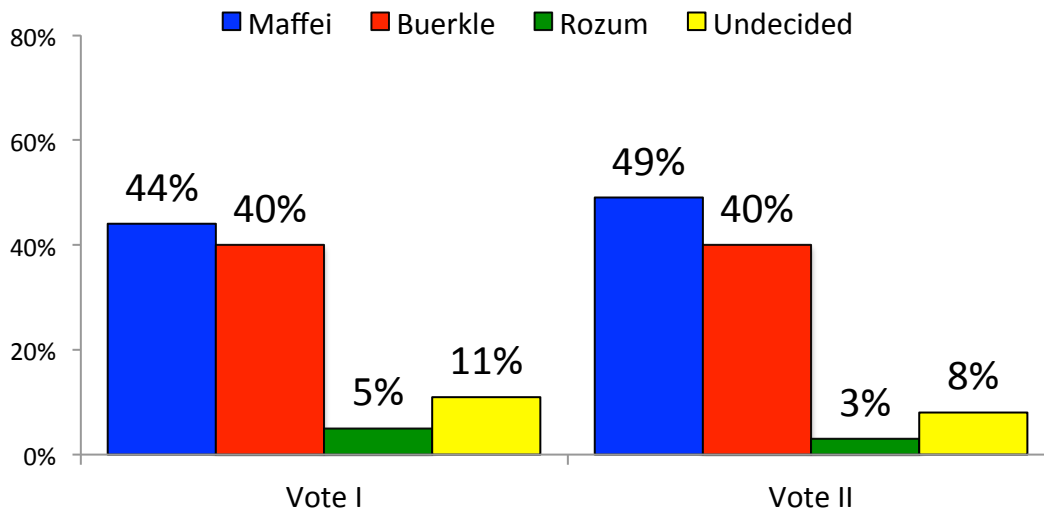
FINDINGS

Maffei leads the initial matchup 44% to 40%. Maffei starts out the survey with a 4 point lead over Republican Ann Buerkle, 44% to 40%. Green Party candidate Ursula Rozum captures 5%, and 11% are undecided.

Maffei starts out with a positive favorable rating, while Buerkle starts out with a net negative favorable rating. Maffei has a favorable rating of 37% positive and 31% negative. Buerkle has a favorable rating of 35% positive and 36% negative.

Maffei expands his lead to 49% to 40% after balanced, positive paragraphs are read about both candidates. Maffei moves his vote from 44% to 49% while Buerkle's vote holds at 40%. The Green candidate drops to 3%, and 8% remain undecided.

Initial Vote for U.S. Congress and Vote After Positive Paragraphs
Maffei expands his lead to 9 points



Obama leads Romney 49% to 39% in the district. Obama won this district with 57% of the vote, and Kerry received approximately 52% of the vote. Obama is in good position to win this district again, generating a political environment much different than the one that existed in 2010.